



WHITE STAR MACHINERY & SUPPLY CO.  
Wichita / Garden City / Manhattan  
Topeka / Tulsa

BERRY TRACTOR & EQUIPMENT  
Wichita / Garden City / Topeka  
Springfield

BOBCAT OF THE ROCKIES  
Commerce City / Colorado Springs / Golden  
Grand Junction / Parker / Pueblo West  
Windsor / Cheyenne

BOBCAT OF HOUSTON  
Jersey Village / Pearland / Conroe  
Brazos Valley

BERRY MATERIAL HANDLING  
Wichita / Garden City / Topeka / Salina

K.C. BOBCAT  
Blue Springs / Olathe / Tracy / Springfield

BOBCAT OF DALLAS  
Lewisville / Fort Worth / Longview  
Cedar Hill / Paris / Farmers Branch

April 26, 2019

**FOR IMMEDIATE RELEASE**

**FOR MORE INFORMATION CONTACT**

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*Wichita, KS* – Berry Companies, Inc., today announced the promotion of Stephanie Farley as Chief People Officer.

Making the announcement, Walter Berry, CEO of Berry Companies, said “Stephanie is the first of a number of organizational moves we’re making to build a leadership structure that will carry us into the future.”

Berry went on to explain, “We’ve been blessed with growth and expansion across a range of businesses and geography that naturally lead to dispersed leadership. We believe there’s benefit from building a centralized C-suite leadership team in Wichita and will be focusing on this throughout the balance of the year.”

Farley has served as HR Director for Berry Companies since 2017. She has both education and business experience including a bachelor’s degree in education from WSU and an MBA from Washburn University. Farley’s experience includes roles in human resources and accounting, serving as General Manager of Kansas Operations for Connex International and Regional Director of a large-scale fitness facility in the Topeka/Lawrence area. Prior to joining Berry, Stephanie served as an accountant and HR business partner for a CPA firm in Wichita. She is a Six Sigma Black Belt and holds PHR certification.

“I’m honored and thrilled at this opportunity. I love that ‘People’ is in my title. Berry’s focus on people aligns nicely to my experience and enthusiasm for talent development and engagement and continuation of Berry’s strength as a family-run, family-oriented business,” Farley said.

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*Berry Companies was founded as Berry Tractor & Equipment, Co. in Wichita, KS in 1957 by Fred Berry and his late brother Paul. Today, Berry Companies, Inc. is run by Walter Berry (Fred’s son) and operates seven divisions throughout the Midwest. Berry Tractor & Equipment (Komatsu), Berry Material Handling (Hyster/Yale), and 5 Bobcat divisions: White Star Machinery, Bobcat of the Rockies, Bobcat of Houston, K.C. Bobcat and Bobcat of Dallas.*